How Well Prepared are They to Conduct a Career Search?

_How can people get the jobs of their dreams when unemployment is at record high, and competition for choice positions is so fierce?_

Measuring Career Search Effectiveness

The *Graduate Employment Preparedness Assessment℠* is ideal for every individual or institution that needs to improve career search effectiveness:

- **Colleges and Universities** – incorporate GEPA℠ in career search curriculum and equip career services with the premiere diagnostic tool.
- **Career Coaches** – diagnose specifically where search clients need the most help.
- **For Profit Higher Ed** – ideal for raising placement in light of recent Gainful Employment Regulations.
- **Career & Job Changers** – helps to drive a successful career search every step of the way.
- **Ex-Military** – jump start the transition to a new career.
- **Alumni Benefit** – assist alum in making career changes.
- **Adult Ed** – Getting a better job faster in one’s field of interest is today’s Number One issue in North America.
- **Changing Search Rules** – if you have not conducted a career search in the last 36 months, you need GEPA℠ to learn what has changed!

GEPA℠ is taken online and measures 243 current and emerging best practices associated with a successful career search, broken down into five key search competencies:

- **Career Research** – begin the process of identifying potential career fields, employers and positions of interest, as well as resources.
- **Career Search Preparation** – create all essential materials and the portfolio required for an effective career search.
- **Interview Preparation** – everything necessary to interview with poise and confidence.
- **Effective Interviewing** – opening the interview and winning the job, whether in person or via a telephone/virtual interview.
- **Following Up an Interview** – developing and executing an effective action plan to land the ideal opportunity.

While other assessments measure career interest, GEPA℠ measures how prepared an individual is to conduct an effective career search.

_A 2010 university study revealed that G.E.P.A., the Graduate Employment Preparedness Assessment℠ helped to raise the average job seeker’s understanding of how to conduct a successful career search by more than 57%._
Like the other 4,872 graduating seniors in her university, Maria Fernandez was concerned about employment opportunities in her field of study. Unlike most of them, she had a secret weapon. In the second semester of her junior year she took the Graduate Effectiveness Preparedness Assessment™ (GEPA™) in order to assist her in identifying the areas she could improve her effectiveness on prior to beginning her career search.

The assessment identified the specific gaps in knowledge of the current and emerging best practices associated with a career search. She used her GEPA™ Reports and Development Guide to learn what she didn’t know and tips on how to put what she did know to more effective use. The GEPA Development Guide™ gave her step-by-step templates, examples, checklists and an action planner to guide her career search efforts.

Maria’s increased confidence and organized approach to her job search was a critical element of her successful job search. She found her job search to be targeted, efficient, and much more productive than most of her peers. The best news of all, Maria was offered several very attractive job opportunities by the companies she was most interested in working for after graduation!

Totally Unique

GEPA™ stands apart from all other assessments associated with preparing for one’s vocation:

- GEPA™ answers the question: “How do I get the job I really want?”
- All other assessments answer the question: “What kind of work am I best suited to do?”

GEPA™ is powered by the Measured Success™ platform, in use in most colleges and universities in North America. Each year, more than 120 million assessments are completed worldwide on Measured Success™, so you know that GEPA™ is thoroughly reliable for use in the most demanding of academic settings.

A Complete Solution

For less than the cost of the average college textbooks, you get:
- Online GEPA™ Assessment
- GEPA™ Scorecard
- GEPA™ Personal Feedback Report

Features & Benefits

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Includes 182-page Guide!

A better solution is just a phone call or email away! If you’re ready to assure more successful career searches, please contact us at gepa@boyermanagement.com or call 215-942-0982.

GEPA is securely hosted on the Measured Success™ Platform

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